# Pushing the boundaries



Capital Kids Cricket: Impact Report April 2023 to September 2024





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## Introduction from the Chair, Kalyan Kumar

I am both humbled and inspired by the progress we've made over the past year. It's incredible to witness how our work continues to evolve, with each project and initiative reflecting our unwavering commitment to enriching lives through cricket. CKC's ability to deliver impactful programmes in communities across London and beyond is a testament to the passion and dedication of our team, volunteers, and partners.



This past year, we've faced various challenges, yet our mission remains steadfast: using sport as a vehicle for social change,

inclusion, and personal development. The achievements highlighted in this report represent far more than numbers – they tell the stories of young people discovering their potential, communities uniting, and lives being transformed through the power of cricket.

Looking back over CKC's 35-year journey, I feel immense pride in how far we've come. I am deeply grateful to everyone who has contributed to this growth – our staff, sessional coaches, volunteers, trustees, and partners. Your collective efforts ensure that CKC remains a dynamic force in both sport and community engagement. A special thanks to our outstanding CEO, Shahidul Alam Ratan, whose visionary leadership has been invaluable – not just to CKC but to the entire cricket community. His deep understanding of the game and commitment to development make him an exceptional asset.

As we continue to grow, it is the strength of our relationships and shared values that will guide us into the future. Our partnerships with county boards, schools, and local organisations have been essential in expanding our reach, and I'm excited for the new opportunities ahead.

Finally, I want to express my heartfelt gratitude to everyone who has supported CKC – from our founding members to our newest partners. Together, we are driving lasting change, and I am confident that even greater success lies ahead.

#### **Donate**

Any donation you can make is a huge help to us! To donate please visit:

#### www.donorbox.org/ckc-donate

Cheques can be made payable to 'Capital Kids Cricket' and sent to:

Capital Kids Cricket, 157 Tennyson Road, London, E15 4DR



## Message from the CEO, Shahidul Alam Ratan



As we close another remarkable year, I am proud to reflect on CKC's accomplishments across London and the significant impact we've made over the past 12+ months. For the last 7 to 8 years, we've worked hard to produce regular impact reports, though without a dedicated marketing team, this process has occasionally taken longer than anticipated.

I would like to extend my heartfelt thanks to our exceptional staff, sessional coaches, and volunteers, whose tireless efforts have been crucial in delivering projects, running coaching sessions.

and gathering the case studies and data that made this report possible. Special thanks go to Joe Fisher, our Chief Operations Officer, for pulling everything together.

This report provides just a snapshot of CKC's broad range of work. Given our in-house operations and limited resources, we aren't always able to release reports annually. Much of our focus is on responding to immediate community needs – organising school and club coaching, competitions, festivals, and workshops – often taking precedence over our own marketing.

As we celebrate CKC's 35th anniversary and my 16th year with the organisation, I am incredibly proud of the transformation we've made in becoming a truly diverse and inclusive institution. It has been a privilege to collaborate with so many talented individuals and engage with thousands of young people across London and internationally, including in Lebanon. Our thoughts and support are especially with our Alsama Cricket members as they face ongoing challenges amidst the current situation in Beirut.

At this time, I would like to honour our founding trustee and supporters who have passed away, along with the past and present trustees whose unwavering dedication has been instrumental in CKC's growth. Our expanding partnerships with county boards, organisations, and corporate supporters continue to pave the way for a bright future, and I look forward to the exciting journey ahead.

#### Acknowledgements

Thanks to George Watson (www.georgeawatson.co.uk) for photographing and filming of our projects.

We are grateful to Regent Typesetting for donating their time to typeset this report.

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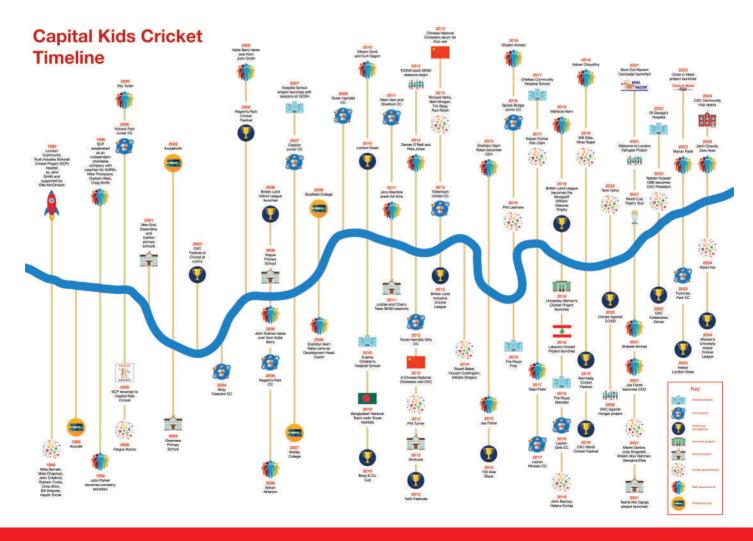
## **Our Story**

CKC was established in 1989 by Haydn Turner and Bill Greaves, friends and lifelong cricket enthusiasts. John Challinor joined them soon after to address the lack of cricket opportunities in London and to revitalise cricket in schools.

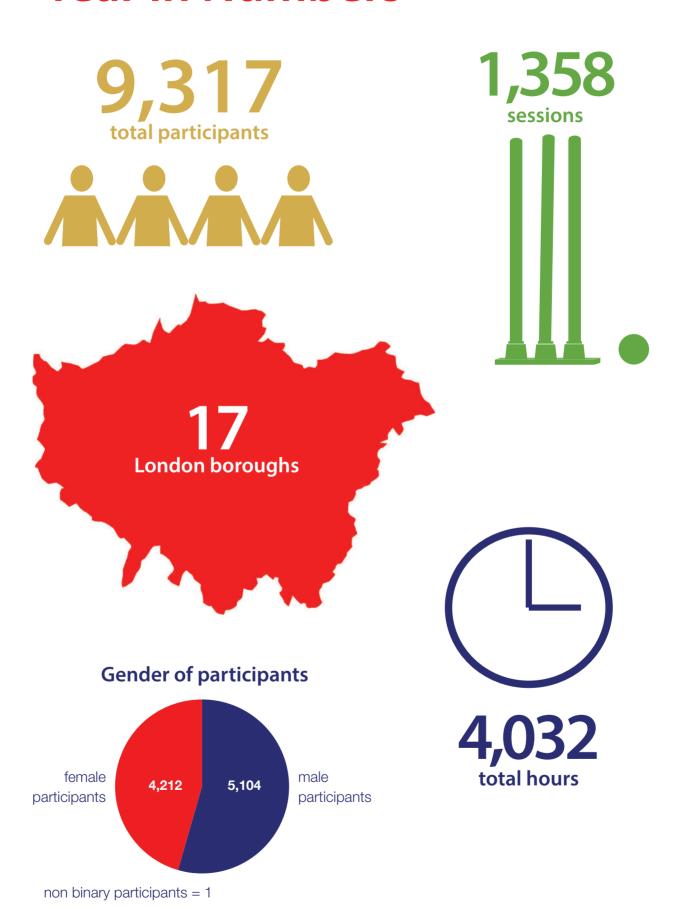
By 1991, CKC had gained momentum, partnering with the London Schools' Cricket Association (LSCA) and the London Schools Cricket Project (LSCP), expanding its efforts across 19 London boroughs. The charity's mission has remained consistent since its inception: using cricket to bring people together, regardless of their social or cultural differences.

Over the years, the work of CKC has evolved and we now work not only in schools across London but also in universities, communities and hospital schools, and with refugees in the UK and Lebanon. We now run sessions in pupil referral units (PRUs) to support vulnerable students.

Since 2015, the charity has been led by Shahidul Alam Ratan, who became the CEO and Head of Development after serving as Development Manager. CKC's board of trustees continues to be guided by Haydn Turner and John Challinor, who have been instrumental in shaping the charity's vision and growth alongside a dynamic group of trustees and current Chair Kalyan Kumar.



## **Year in Numbers**



## Why Cricket?

Cricket is an individual game played within a team environment. While all members of the team must work together to win each game, individual achievements are also crucial – batters might score centuries, bowlers may take multiple wickets, and fielders could take spectacular catches.

This blend of individual and team sport is invaluable when working with children. Through cricket, children learn to take responsibility for themselves and to seize the opportunities presented to them. At the same time, they learn to balance their individual achievements with teamwork. They recognise their strengths and weaknesses and understand that great achievements often come from collective effort.

CKC's approach to running workshops alongside games, competitions, festivals, and holiday camps has had a significant positive impact. These activities involve specialists from various sectors, including corporate professionals and the police, and teach life skills, such as staying safe online and travelling safely.

As one of the most popular sports in the world, cricket serves as a unifying force. Regardless of ethnicity, gender, religion, class, or sexual orientation, cricket transcends boundaries and brings people and communities together. By participating in cricket, young people have

the opportunity to meet and socialise with others from diverse backgrounds. Cricket is a platform for children to learn the strength that comes from diversity.

While many sports can claim to promote unity, we believe that the spirit of cricket sets it apart. The game is governed not only by rules but also by a deeply ingrained sense of fair play. Respect for others – whether teammates, opponents, or officials – is an essential part of the sport. The spirit of cricket embodies fairness and generosity, making it a powerful tool for teaching children vital skills that will benefit them throughout life.



Physically, despite some misconceptions, cricket is a demanding sport. It requires both endurance and the ability to perform short, sharp, explosive movements. Players must be capable of spending hours in the field, while also being ready to react quickly – to hit the ball, sprint between creases, and run, jump and dive in the field.

## The Importance of Sport

#### Social



- Improving communication skills
- Working as a team
- Interacting with friends
- Meeting new people

#### **Emotional**



- Improving concentration and focus
- Learning to deal with winning and losing
- Improving quality of sleep
- Building confidence and self-esteem
- Relieving stress and depression

#### **Physical**



- Aiding healthy growth and development
- Developing skills (e.g. hand-eye coordination)
- Helping to develop stronger bones, muscles and joints
- Maintaining a healthy weight
- Developing a lifelong habit of regular exercise
- Improving posture and balance
- Maintaining and improving flexibility
- Improving cardiovascular fitness

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### Clubs

Our clubs are more than just places to play cricket. As community hubs they bring people from all backgrounds together. They unite communities and allow us to tailor our work to best serve and respond to local needs.

In the last 12 months we have continued to support and develop our regular clubs and those covered by our John Lyon's Charity funding. We have also launched our Clubs in Need campaign (see p. 13), and have set up a new junior cricket club in Pymmes Park in Edmonton, Enfield thanks to funding from the London Marathon Trust.



## West Ham and Stratford CC, Leyton Wicketz CC, and Tower Hamlets CC

Having been set up by CKC in 2011, 2016, and 2009 respectively, we continue to be involved in the day-to-day running of these three clubs.

Over the last 12 months the clubs have continued to flourish, on and off the field, with some fantastic performances and the development of links between families and the clubs which has led to the formation of club committees.



A particular highlight has been Leyton Wicketz's Under-13s winning Division 3 of the Metropolitan Essex District Indoor League and making the final of the Metropolitan Essex District Cricket Board Plate in 2024 – congratulations!

Tower Hamlets CC players were treated to a special bowling masterclass in May when former Tower Hamlets CC player and now Kent CCC professional, Arafat Bhuiyan, dropped into a session in Victoria Park.

It was an exciting moment for CKC when Arafat made his professional debut for Kent in 2023. Cheered on from the stands by his brother Azlan (also a former Tower Hamlets CC player), and CKC staff, Arafat took a brilliant 4/65 against Surrey at the Oval – taking the wickets of Ollie Pope, Jamie Smith, Will Jacks, and Ben Foakes.

#### **Leyton Girls CC**

Leyton Girls CC, linked to Leyton Wicketz CC, continues to grow each year. With sessions run in local schools and weekly coaching sessions at Leyton throughout the year, numbers are steadily rising.





Sometimes they're not so chatty and then the next two weeks you can't even stop them talking. They make a really good little network of friends. And soon they find out that they actually go to the same school, or they have the same kind of core values or the same interests.

With COVID hitting us a few years ago, it's really hard, especially for kids with social anxiety, but cricket brings them together, so it brings down the anxiety and has built their confidence back."

Jen Liu, on Leyton Girls CC and new players joining the club

#### **Wembley CC**

Wembley CC requires support with both their coaching and attracting young participants from their local catchment area. To aid this, we have supported the club to develop transition pathways from schools local to the club as well as providing a coach to deliver satellite club sessions at Alperton School. These sessions were supported by a young coach from the club who has since gone on to deliver club training sessions and now has enough experience to work in other local schools unaided.



#### **Pymmes Park CC**

With thanks to funding from the London Marathon Foundation, we have begun to develop a new junior cricket club in Pymmes Park in Edmonton, Enfield.

As one of the most deprived areas in England, there is little opportunity for children from the local area to take part in safe, structured sports activity and even less opportunity to play cricket.

Pymmes Park CC is still in its early stages of development, having been running for just under a year. Funding has enabled us to run year-round cricket sessions in local primary and secondary schools, weekly cricket sessions throughout the year, and Easter and summer holiday camps.

Cricket training has been a great opportunity for our children this year. All the children at the club have grown in enthusiasm about training and the game practice itself has benefitted every child in many ways with their physical and mental health."

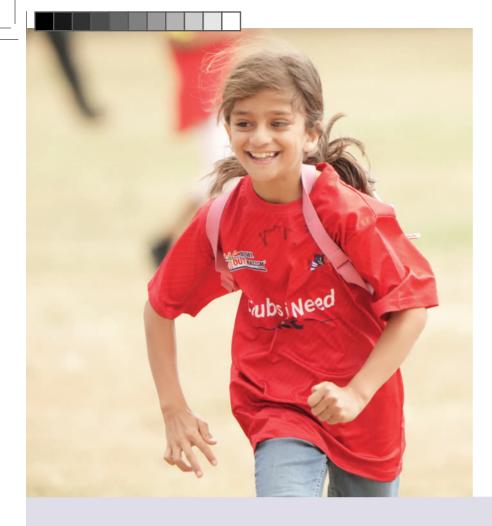
Abdul Shafi Shaik, parent of a Pymmes Park CC participant

#### **Canons CC**

On the border of Camden and Barnet, Canons CC is a girls only cricket club that provides weekly coaching sessions and regular matches for girls aged 8 to 15 throughout the year.

As a new club, we have provided coaching support, pathways to coaching courses for parents/volunteers, and coaching in local schools to help boost numbers.





#### **Clubs in Need**

Launched at a special event with our President, Nasser Hussain OBE, in September 2023, Clubs in Need is a programme specifically designed to support cricket clubs across London that are on the brink of collapse or need that extra bit of support to become sustainable.

Developed from work carried out as a part of funding from the John Lyon's Charity, the programme aims to support two to three clubs each year. Over the last 12 months we have supported Canons CC and Regents Park CC.

Clubs in Need fills a gap that needs filling.

Clubs are the heartbeat of various communities in and around England. I know from my boys and my daughter playing at Hutton Cricket Club in the Essex League. What a community that is, what that provides them. It's not just about the cricket, it's about the social side. It's about the family involvement.



Clubs are about creating that smile on a kid's face when they've got their first wicket, when they've taken their first catch, when they've won their first game, when they text their mum or their dad to say, I got 20 today or even I got a duck today. It is about coping with success and disappointment. It is about just being the best you can be, learning to be part of a team and the social environment that clubs are.

Every bit of money that Clubs in Need requires comes from Capital Kids Cricket. They invest all that money straight into the programme. It's not going anywhere else. It's not going on their marketing or development or whatever. Finances are tight and we do need those finances to come, so, if you do have some money that you think, right, I came from club cricket. I love the game of cricket. My daughter wants to play cricket, but there's nowhere for her to take up the game. If the game, like with me, has given you so much and you can give back some of your time then please do. That's why I'm president of Capital Kids Cricket. That's why I'm so interested in it. I came from this community. A cricket club has so much going for it, apart from just the 50 overs a side you see on the pitch."

Nasser Hussain OBE



#### **London Tigers CC**

The mixed junior section at London Tigers CC has thrived since we supported London Tigers to set the section up from 2016 to 2019. The club is now self-sustaining and continues to grow.

As part of our Clubs in Need project and with funding from John Lyon's Charity, we are now supporting the development of a women and girls' section.

There are now 12 girls regularly participating at the club and the section will continue to grow over time.

Congratulations to Tanvir Ahmed, Head Coach at London Tigers CC, who, since our last impact report, won both the Middlesex Coach of the Year Award and The ECB National Coach of the Year Award – congratulations!



#### **Regents Park CC**

Originally set up by CKC in 2006 before becoming self-sustaining, the club has struggled in recent years to attract new members and coaches. As part of our John Lyon's Charity funded project, we have been providing coaches and coach mentoring at club sessions as well as supporting the club to attract children from nearby state schools.



#### **Impact**

Of all our projects, our clubs are always going to have the broadest impact due to their reach and engagement. They improve the areas they are based in through improving the health of the local area (weekly physical activity), boost employment (coach education for young adults/ adults), equip children with physical, social, and emotional life skills in a safe environment, and provide unique opportunities, such as workshops and trips.

In the last 12 months, six parents and volunteers from clubs we run or support have gained coaching qualifications and over 100 children have taken part in at least one life-skills workshop.

#### **In Numbers**

**Total participants: 528** 

Total male participants: 312

**Total female participants:** 216 **Total BAME participants:** 381

Total activity hours: 754

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## **Holiday Camps**

Holiday camps remain one of our biggest activities each year and the last 12 months has seen them expand into new areas while our well-established camps have grown in popularity.

#### **West Ham Park**

Having run for over 10 years our West Ham Park summer camp, funded by the East End Community Foundation, attracts over 60 children each year.

This year children took part in a range of cricket activities, were provided with a free lunch, and attended life-skills workshops – including a visit from AstraZeneca (organised via the Lord's Taverners) and a first aid course for young people.

#### **Stewart Headlam Primary School**

Our second longest running camp, the summer camp at Stewart Headlam Primary School is a multi-sports camp that features cricket, football and dodgeball among other sports.

Funded by Tower Hamlets Council, the camp also provides children with a free meal as part of their attendance.

In 2024, police outreach officers from Hackney took part in the sessions and gave talks on staying safe and what working for the police involves.





#### **Pymmes Park and Heath Extension**

Linked with our work to develop a club in Pymmes Park, Enfield, and with our support for Canons CC, we introduced two new summer camps in 2024.

Both camps ran with the aim of promoting each club and boosting numbers ahead of winter training sessions.



#### **Impact**

Holiday camps support the health and wellbeing of children and young people through providing a minimum of 12 hours of physical activity each week as well as alleviating child hunger and food poverty through providing a free meal each day.

#### **Numbers**

**Total participants: 209** 

Total male participants: 136

Total female participants: 73

Total BAME participants: 167

**Total hours: 255** 

## **Schools**

Providing cricket activities for state school children remains an important part of our work and, in addition to working in mainstream schools, has taken on new life in recent years with the addition of sessions run in pupil referral units (PRUs)/alternative provision sites across London.

#### **Mainstream Schools**

Over the last 12 months we have run sessions in over 20 state primary schools.

As part of our ongoing work with Essex Cricket in the Community and Middlesex in the Community, we ran Chance to Shine programmes in state schools across Newham, Waltham Forest, Harrow, Hackney, Tower Hamlets, Brent and Islington with a key outcome being the development of a pathway between schools and the clubs we run or support.

Similarly, as part of our work to set up Pymmes Park CC, we worked in six primary schools across Edmonton.



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#### Pupil Referral Units (PRUs)/Alternative Provision

Pupil referral units/alternative provision sessions continue to evolve. Since January 2024, we have worked with Patricia Andrews, a former PRU Headteacher and Consultant, to create a structured programme of activities with set achievements and awards. Trialled between Easter 2024 and the summer, the programme has been a big success and will be rolled out across all our PRU sessions in 2024/25.

It has given our kids an opportunity to have some people to build skills with. Not just cricket, but the teamwork, listening skills, working together. The children can be quite challenging so to have people who can understand their additional needs and work with them and give them an opportunity to show that they can achieve has been really important."



Lianne, class teacher and SENCO at Ormiston Beachcroft

#### **Impact**

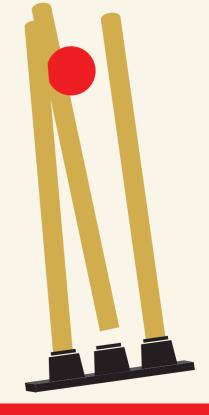
Our mainstream school sessions provide at least one hour of physical activity for participating children each day that we are in the school as well as providing a pathway to local cricket clubs. Of the 370 children who take part in our club sessions, over 50% have come from the schools we run sessions in.

Our work in PRUs is focused on individual, holistic achievement that is not limited to cricketing skills. Recognising improvements in other areas, such as behaviour, communication or in their schoolwork, is a big part of the programme and this has been enhanced with the adoption of our new PRU programme.

Of the 19 young people who took part in the new programme, 89% attended and actively took part in at least 10 sessions, 53% improved their communication skills, 42% developed their leadership skills, and every child achieved at least one of the programme's cricket skills – taking a wicket, hitting 10 runs, or taking two catches during matches.

#### **In Numbers**

Total schools worked in: 42
Total participants: 5,070
Total male participants: 2,570
Total female participants: 2,500
Total BAME participants: 2,891
Total SEND participants: 274



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## **Hospital Schools**

Our unique work in hospital schools across London continues to go from strength to strength with the programme now in its 17th year and operating across nine sites within four hospital groups.

#### **Chelsea Community Hospital School (CCHS)**

Working predominantly with children and young people with mental health challenges, the sessions at CCHS take place at the Collingham Child and Family Centre, Royal Brompton and Harefield Hospital, Lavender Walk Adolescent Unit, and Chelsea and Westminster Hospital.



Sessions are run by our Inclusion Coach, Denise O'Neill, and focus on supporting each patient's treatments and rehabilitation, as well as providing them with joy and a distraction from traumatic circumstances.

Activities at each of the hospital schools are varied and do not necessarily focus on cricket (or sport at all!). For Halloween, staff and participants wore fancy dress and spent the day carving pumpkins.

## Great Ormond Street Hospital School (GOSH), the Royal Marsden and St George's Hospital School

Weekly sessions at GOSH, the Royal Marsden (Sutton) and St George's focus on work with children who are undergoing treatment for, or recovering from, physical health issues.

The sessions include a range of sports and games, such as curling and beachball volleyball, that work on movement skills, developing hand-eye coordination, and building strength and flexibility as part of each patient's tailored rehabilitation.

#### **Digital Link Up Project**

Funded by Children in Need, over three years, the digital link up project will give children in hospitals a chance to interact with each other online, across hospital sites, and will include some friendly competition.



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Working with cancer patients is always very difficult, emotionally draining, and it's not always the happy ending the child and family hope for. The treatment is tough and the impact on a child is hard to watch – losing their hair, and in some cases requiring surgery to amputate a limb.

One young boy I worked with started losing his hair, but still came to school in his wheelchair and loved PE. We spoke many times about his love of football, how he loved playing and watching. I was then informed he was due to have his leg amputated.



Despite such challenging circumstances, he remained so positive. We continued to speak about football all the time and I told him that having one leg doesn't mean you can't play.

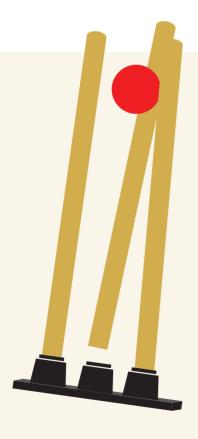
It was a long while before I saw him again, but when he came in for his last bout of treatment, he came to school with a huge smile and said he had something to tell me.

Following our talk about playing football, he had gone home and searched 'football for amputees', he had joined a club and was now a proud member of a team – he had played and scored a goal!

I cried with happiness to see him so happy. He got the all clear and is in remission and continuing to play football.

No one should ever think they can't do something, no matter the circumstances!"

Denise O'Neill, Inclusion Coach



#### **Impact**

Our sessions in hospital schools are all about helping a child or young person and their parents through some of the toughest times imaginable. Whether simply putting a smile on a family member's face, providing an "escape" through having fun, or supporting recovery from an illness or operation, every session makes an immeasurable difference to the families we work with.

#### In Numbers

**Total participants: 80** 

**Total male participants:** 41 **Total female participants:** 39

Total sessions: 228

## **Competitions**

Competitions are an integral part of our cricket offer and provide opportunities for participants to put what they have learned during training sessions into practice. They also introduce new players to the game and provide a platform for promotion, such as putting a spotlight on women and girls' cricket.

#### **William Greaves Trophy**

Despite continued funding challenges, our flagship competition, the William Greaves Trophy – the largest primary school indoor cricket competition in the country – ran for its 18th consecutive year.

Featuring over 150 schools from 16 London boroughs, the competition regularly provides opportunities for state school children to play competitive indoor cricket throughout the winter.

With rules that require teams to consist of four boys and four girls, the William Greaves Trophy also plays a role in promoting and developing girls' cricket in London.

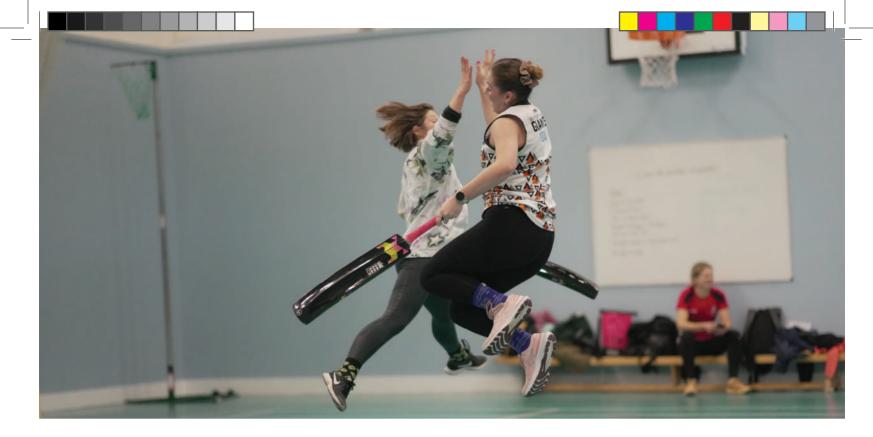
Today is really important for me because I really just want to enjoy this moment. I'm here playing at Lord's and it's an achievement for me. Playing against other schools, getting to see how other people play. It's really amazing!"



It matters that little bit more [for the children] to be able to come to somewhere like Lord's and be able to play here adds an extra special element to the competition overall, especially being able to play against other sets of talented cricketers as we've seen today."



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#### **Indoor London Sixes**

For the first time ever, the London Sixes moved indoors and was run as a women's only competition with North London CC, Stoke Newington CC, South London Giants, Wanstead CC and UCL Women's CC entering teams.

Played out across 11 weeks from January to March 2024, the competition featured six-a-side fast-paced matches, with a focus on promoting women's cricket through providing an indoor competitive league to play in during the winter.

We do indoor training through the winter, and it's been a really nice way to put what we have learned into practice. We work a lot on fielding drills, adapting to different batters, when to tuck it into the corner, when to go for bigger shots, and it's just been loads of fun.

For some of the girls that started playing at Stokey when they were little, they had to play with the boys, but now we have opportunities like this where younger girls can play with adults and it's just been brilliant. They have really matured and stepped up and it's just been awesome"



Lisa, Stoke Newington CC



This league has been absolutely good fun, we have learned so many new things. I've met so many people, I've spoken to people that I might not have spoken to outside the cricket world, and it's always nice to see what backgrounds people come from and how they got into cricket as well. It's nice to see how young girls are really encouraged to play cricket."

Dinty, North London CC

#### **University Women's League**

Funded by the Surrey Cricket Foundation, the university women's league had its most successful year to date with increased participation at each university and more matches than ever before.

Alongside matches, weekly training sessions are run between October and April each year with a focus on supporting players who already play cricket as well as introducing the game to new participants.

It's been very good for physical and mental wellbeing and meeting people from different unis. Unfortunately, a lot of the summer season falls during our exam period so it's good to have something for the club to work towards during the winter season. It's also another way to introduce new players to the game."



Louise, UCL Women's CC



Indoor is the best form to find players and train them accordingly and it's just an opportunity for women to play cricket because it's very rare in other countries and I'm glad we have this opportunity."

Rashika, KCL Women's CC

University College London (UCL)	King's College London (KCL)
Imperial College London (ICL)	London School of Economics (LSE)



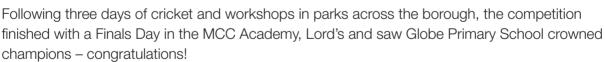


#### **Tower Hamlets Year 6 Cricket Competition**

Run in partnership with the Tower Hamlets Council Safer Neighbourhoods team, this pilot competition provided an opportunity for year 6 children from primary schools across Tower Hamlets to take part in continuous cricket games alongside workshops run by the council's Safer Neighbourhoods team.

The workshops covered topics that prepared children for the transition to secondary school and raised awareness around potential dangers and challenges they might face:

- Staying safe online
- Gangs and violence
- Travelling safely
- Drugs and alcohol
- Healthy relationships



I think it is really important that we as adults and professionals and organisations take responsibility to have activities on like this, to have workshops on, to open up safe spaces in the community and I think the value of that is that there may be children who have never played cricket or don't know anything about exploitation, and they've been given two opportunities to engage in something new or to play a sport they love, and also come back and learn something new or improve their knowledge"



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Kate, Exploitations support worker London Borough of Tower Hamlets

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#### Ramadan Cup

The inaugural Ramadan Cup, run during the Islamic holy month of Ramadan, took place at Victoria Park Mossbourne Academy in Hackney. The one-day competition, played indoors, featured six 6-a-side teams made up of adults from the local area. Along with some excellent cricket, the competition focussed on bringing local people together, promoting community cohesion, and a celebration of Ramadan.



What is really important about this competition is its ability to bring people together, especially in this month of Ramadan, it's not just the cricket, but the community bonding. There are over 40 people playing cricket and they've made plans at the end of the day, after they finish playing, to go and break their fast together and have food together."

Shakeel, CKC Development Manager

#### The Hundred Blaze

The Hundred Blaze took place at Newham Cricket Club this year with six teams and engaged over 70 players under the age of 25. The competition runs across two days and provides young people with the unique opportunity to represent their country of heritage while playing cricket.

Afghanistan	West Indies (ACE Programme)	Bangladesh
India	Sri Lanka	Pakistan

The teams were managed and supported by various leagues and community groups including the ACE programme, the Grassroots Trust, the National Cricket League, the British Tamil Cricket League, the London Premier League, and the Elliot Davies Cricket League.

Following a tense finish, the ACE Programme came out on top in the final leaving India as runners up.



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#### Victoria Park T20 League

Delivered as part of our partnership with Middlesex in the Community, funded by ECB Core Cities, the Sunday Victoria Park T20 Community League engages players from BAME backgrounds and provides playing opportunities throughout the summer season.

In total, 14 teams and over 250 players took part.



#### **Faith School Competition**

As part of our partnership with Middlesex in the Community we worked in faith schools in the borough of Tower Hamlets. We delivered up to six weeks of coaching in four secondary schools (London East Academy, London Islamic School, Jamaitul Ummah and Mazahirul Uloom London) and two primary schools (Buttercup Primary School and Date Palm Primary School).

At the end of the coaching programme, we brought all the secondary schools together at Whitechapel Sports Centre for a competition featuring four under-13 teams and four under-15 teams. Congratulations to Jamaitul Ummah who won both competitions!

#### **Impact**

Competitions provide purpose for the hours of training that our participants put in every year. While every competition ranges in size and competitiveness, there is always a focus on enjoyment, playing within the spirit of the game, and teaching important skills such as leadership, teamwork, and winning and losing with a positive attitude.

#### **In Numbers**

Total participants: 2,968

Total male participants: 1,781

Total female participants: 1,186

Total non-binary participants: 1

Total BAME participants: 2,234

Total SEND participants: 120

Total number of schools: 224

**Total matches: 385** 



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## **Festivals**

Whether as a celebration or to boost engagement (or both!), our festival days are some of the biggest highlights on our annual calendar. Featuring a range of cricket activities, food, and excitement, every festival gets the whole family involved.

#### **CKC's 35th Anniversary Festival**

To mark our 35th year we ran a special one-day festival in West Ham Park with a 3 Tees competition for children from primary schools across Newham.

In total, eight schools and over 120 children took part in the festival that saw Elmhurst Primary School crowned the winners.



**Capital Kids Cricket: Impact Report 2023/24** 



#### West Ham Park's 150th Anniversary

2024 was a momentous year for West Ham Park as they celebrated their 150th Anniversary. As part of a range of events they hosted throughout the year, we provided cricket activities for the local community as part of their Sports in the Park day.

The day's activities featured an under-13s T20 contest between Leyton Wicketz and West Ham and Stratford CC, as well as games and activity stations for the whole family.

#### E1 Partnership's Annual Cricket Day

A permanent fixture on our events calendar, the E1 Partnership's Cricket Day brings together seven primary schools from the E1 cluster in Tower Hamlets. Cricket drills in the morning are followed by small games and competitions in the afternoon for children and parents.



**Capital Kids Cricket: Impact Report 2023/24** 

#### **Wormsley Cricket Festival**

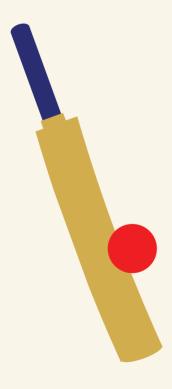
Thanks to our Chief Patron, Lady Victoria Getty, Wormsley Cricket has hosted us for a charity day since 2019. In that time, the day has been used to raise valuable funds as well as provide a once in a lifetime opportunity for children, young people, and families to play and take part in cricket activities at the ground.

In 2024, the ground hosted a women's T20 contest between a CKC XI and Hursley Park CC, soft ball cricket games and drills for children from Whitchurch Primary School, and a charity match between a Coutts Bank XI and a Coutts President's XI.



We would like to thank Coutts Bank for their Cricket for a Cause campaign launched with the charity match and for all the funds it has raised and continues to raise!

The Coutts game saw some excellent batting displays with Alex Godley (r) scoring an unbeaten century for the President's XI and Tristan Caviet (I) scoring an amazing 160 not out including a match winning 6 off the last delivery of the game.



#### **Impact**

Festivals, as the name suggests, are a chance to celebrate. Each festival has a different focus, but at their heart is cricket and a chance for children, young people, and adults to play a game they already love or to start their cricketing journey by hitting, bowling, throwing or catching their first ball.

Whether in their local park or at famous grounds, such as Wormsley, our festivals bring people together through healthy physical activity that gets children, young people and adults – all the family – moving.

#### **In Numbers**

**Total participants: 286** 

Total male participants: 149

Total female participants: 137

Total BAME participants: 260

## **Trips**

#### **Arundel Residential Camps**

Our annual residential trips to Arundel, in partnership with the Arundel Castle Cricket Foundation (ACCF), ran in May and July 2024 with 166 boys and girls from deprived areas of London taking part in a range of cricket and life-skills activities.

It's been really fun here! We've been doing yoga, the yoga has been really, really, relaxing. We have been playing cricket and getting breaks in between. We have been doing lots of cool things!

If you don't know how to play cricket the coaches will teach you how to play cricket properly. If you don't know how to bowl, they will teach you how to bowl.

I've made lots of new friends here and I would definitely tell my friends to come here and spend time here because it's really good here!"



Almiraa, Leyton Girls CC



#### Camping and other life skills

In a change to our regular trips, the boys attending in July camped at the Arundel Castle Cricket Ground with the groups working together to erect their tents ahead of their two-night stay.

While plenty of cricket is played across each trip, there is much more to them. In recent years children have had the opportunity to take part in a range of workshops including working in teams to build woodland shelters, reading maps, and learning about the environment via the Arundel amble.

I really like this because I get to socialise with all my friends while being in a safe environment playing cricket and it's different from where I live in East London so it's a good change."



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#### **Oxford Day Trip**

In partnership with Christ College, Oxford University, we ran our first ever day trip to the town and university. 16 young people from our Leyton Wicketz club took part in the day that included a tour of Oxford University, cricket activities at the Oxford University ground, and inspirational talks on how to become a student at Oxford, and what it is like to be one.

#### **Impact**

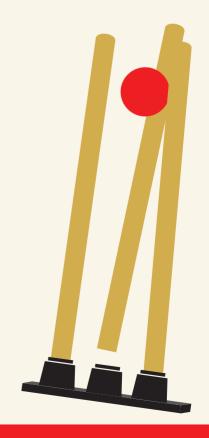
Whether they are more resilient or confident, better able to communicate or work as a team, or have formed new friendships, every child who attends one of our trips leaves inspired and having developed in some way as a person.

#### **In Numbers**

**Total participants: 182** 

Total male participants: 99
Total female participants: 83
Total BAME participants: 158
Total SEND participants: 6

Total hours: 112



Capital Kids Cricket: Impact Report 2023/24

## **Coach Development**

Moving into coaching is a natural progression for many of the players we work with at our junior clubs as well as parents and volunteers who want to provide an extra helping hand. Since 2009, for example, over 40 young people from the clubs we support have gone on to gain coaching qualifications and many, including four of CKC's current staff, have progressed into full-time employment as coaches and cricket administrators.

Throughout the process of gaining their qualifications and beyond, we support new coaches through mentoring, additional training, and pathways to coaching experience. This ensures that new CKC coaches do not just have the qualifications, but are confident, experienced and able to do what coaches do best – create a fun and engaging environment within which the next generation can become the best versions of themselves both on and off the field.

#### **Noor Talib**

Noor has been working with CKC as a sessional coach since 2018 and has played a key role in developing women and girls' cricket at Leyton Girls CC. Noor also organised and ran this year's Women's Indoor London Sixes, organised a women's competition at Lord's, and has played for CKC teams in a variety of competitions, including captaining the CKC Women's XI at Wormsley in June.



I love coaching. It's a great high! When I first started coaching with CKC, I was only a level one coach, so it was very basic from my end, but they gave me groups and sessions to work with, which really helped build my confidence. Just working with those groups [Leyton Girls CC, community sessions, and competitions] over the last three or four years has been great and has also helped me achieve my level two."

Noor, CKC and MCC Coach

#### **Manay Patel**

Manav first became involved with CKC as a participant at West Ham and Stratford CC when the club was set up in 2011. Progressing through the age groups at the club Manav went on to become an accomplished cricketer at college.

In 2022, thanks to funding from the Jack Petchey Foundation, Manav returned to CKC as a Development Coach Intern where he trained and gained experience working under the coaches he had first met in 2011.

In March, Manav became a full-time Development Coach with us. He is training to become a level 2 youth worker, and has played a big role in the development of Pymmes Park CC as well as enhancing our work in pupil referral units.



## **CKC Community Hub**

In summer 2024 we were very excited to announce the opening of our first ever Community Hub. Situated on Cavell Street in Whitechapel, Tower Hamlets, the space was generously leased to us, free of charge, by Lateral and will enable us to run brand new activities in the heart of one of London's most deprived areas.

Activities will include a Youth Club for children and young people from the local area as well as exercise classes for women, basic IT classes for adults, and much, much more!



If you would like to learn more, visit our website

www.ckc.london

or email

ckc.hub@ckc.london

## Partners and funders

#### **Partners**

























Lord's **TAVERNERS** 









#### **Funders**





















#### **Accreditations**











We are delighted to announce that, in 2023, we achieved our London Youth Bronze Mark and are now working towards achieving silver!

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### Our team

#### **President**

Nasser Hussain OBE

#### **Patron**

Lady Victoria Getty - Chief Patron

#### **Trustees**

Kalyan Kumar - Chair

John Challinor - Treasurer

Haydn Turner

Yemi Osho MBE

Judy Knappett

Phil Ladmore

Richard Verity

Sheikh Aliur Rahman OBE

John Barclay

Abdul Hai

Martin Darlow

#### **Ambassador**

Luke Hollman – Middlesex CCC player and former CKC participant

#### **Staff**

Shahidul Alam Ratan - CEO

Joe Fisher - COO

Shakeel Ahmed - Development Manager

Jerry Bramble - Development Coach

Denise O'Neill - Inclusion Coach

Manav Patel - Development Coach

Zara Ayaz – Women's Cricket Development Coach

Jainil Chavda - Development Coach Intern

Golam Roquib Milon – CMS and Admin Assistant (remote)



#### **Donate**

Any donation you can make is a huge help to us! To donate please visit:

#### www.donorbox.org/ckc-donate

Cheques can be made payable to 'Capital Kids Cricket' and sent to:

Capital Kids Cricket, 157 Tennyson Road, London, E15 4DR







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Capital Kids Cricket 157 Tennyson Road, London, E15 4DR office@ckc.london

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